

### Basic Public Affairs Specialist Course Layout and Design



# **Design principles**

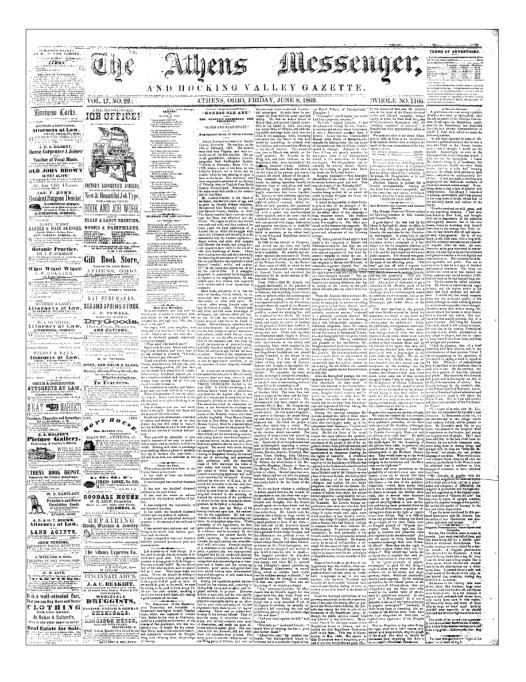
Years ago, people had plenty of time to read newspapers. In many cases newspapers were the primary tools used to communicate information to people. They didn't have as many media choices as they do today. Today, people receive news and entertainment from such media as television, the Internet and satellite radio. Using these forms of media take little work. All you have to do is turn them on, sit back and absorb the information. On the other hand, newspapers take work. People have to make a conscious effort to get information from a newspaper. With this in mind, it is our job to make this effort as easy as possible for our readers. Modern publication design has to be inviting, easy to grasp and instantly informative. Design is as important as writing articles or taking photographs. It is part of the communication process.

# **Newspaper history**

One of America's first publications was published during colonial times – more than 300 years ago. *Publick Occurrences* and publications like it were small – the size of pamphlets or newsletters. There was little consideration for making these publications pleasing to the eye. Most ran news in deep columns of text. Few headlines were used and most were void of any art.



By the 19th century, most newspapers in America took on a different look. A new trend developed – the use of multiple drop headlines or decks. The text ran in long, monotonous columns with little or no artwork to break up its gray appearance.



In the 20th century newspapers began to take on an appearance we are more familiar with today. These publications started running bigger and bolder headlines and art. The multiple decks started to fade away. However, most publications still used an eight or nine-column grid system. Many used fine lines to separate the columns of text.



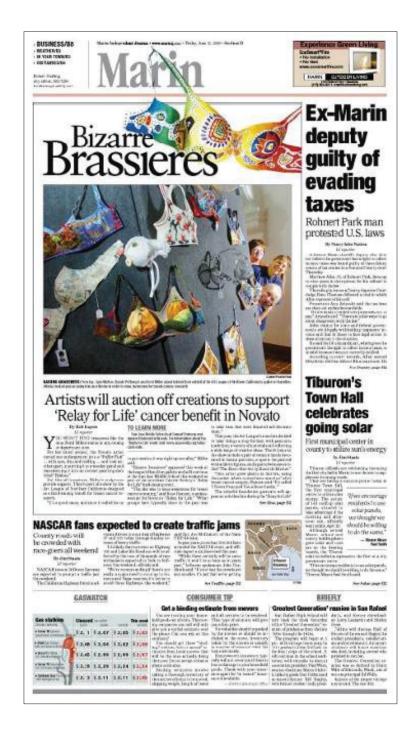
In the not-so-distant past, many newspaper designers began to convert their pages into six-column grids. Headline typefaces began to become more sophisticated. Editors began to understand the importance of art and photos to help convey a message. White space, instead of lines, was used to separate columns of text. Even with these improvements, most papers from the middle of the 20th century were a bit chaotic. In this example, it's difficult to quickly see which headline goes with which story.



Home | Newspaper History | Design Basics | Modular Design | Nuts and Bolts

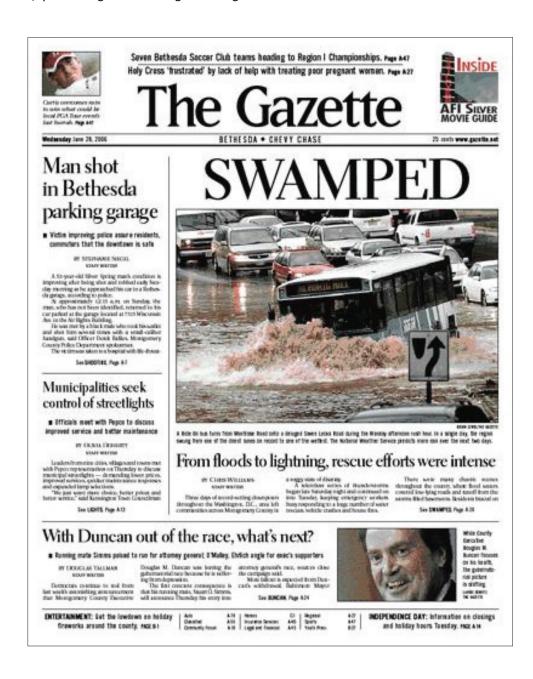
Compared to publications throughout our history, most of today's papers have clean lines, are easy to navigate, rely heavily on art and graphics, and are colorful. The majority of contemporary newspapers use modular design, which we'll look at in a few moments.

As you can see, it's not enough today to focus solely on writing or solely on photography. Today's readers expect editors to edit and guide them through a publication. Readers also expect editors to communicate through the use of visual communication. Strong publication design is a must in the communication process. But before you can become a great publication designer, you must understand some basics. Let's take a look at those now.



# **Design basics**

At first, designing publications can be a bit intimidating. However, it might help to think of the pages of a publication as a puzzle. There are a few basic elements that make up the majority of all publications. Four elements common to most publications include headlines, text, art, which includes photos and graphics, and cutlines. Once you practice using these four elements in different configurations, you will get the hang of design.



#### **Headlines**

Headlines are like neon signs. They attract our attention, get us to read stories and summarize what stories are about. They also help us make a decision to bypass a story as we scan a page. Headline design in contemporary newspapers has changed considerably throughout history. A century ago, most publications mixed headline typefaces at random. They also had a combination of all caps and lower case.

Many headlines were centered horizontally with stacked layers of narrow decks atop one another with rules between each deck. In modern publications, headlines are generally written with the normal rules of capitalization, run flush left, and are usually wide rather than narrow. They also use decks optionally.

Let's review several types of headlines--all of which you should remember from your first headlines lesson. These aren't the only types of headlines out there but are several you can practice using in your layouts at DINFOS.

# Hospital earns kudos for patient care



#### **Banners**

Banners are a standard headline style. They are one-line headlines that stretch across a story and are often called a streamer. The banner headline can also be more than one line. To avoid trapped white space when designing your page, make sure that all headlines touch the "half-way" point of the last column of text. Banner's are the standard way to write a news headline, but are not the only way. Below are some alternatives you can use to spice up your layouts.

#### **Tearing down Tencza**

# Engineers prep. to demolish building



#### Kickers

Kickers lead into headlines by using a word of phrase to label topics or catch your eye. They're usually smaller than the main head, set in a contrasting style or weight.

Home | Newspaper History | Design Basics | Modular Design | Nuts and Bolts

# Ecstasy: Experts dispell drug's myth **Slammers** are a two-part headline that uses a boldface word or phrase to lead into a contrasting main headline. Some papers limit these to special features or jump headlines. Pres. honors fallen heros at Dover AFB Mon. night Raw wraps - Most headlines cover all the text below; this treatment lets text wrap alongside. It's a risky idea because you want to make sure your text is clearly separated from neighboring stories. Adding a rule above the story can help separate text when a raw wrap is used. Headline can be justified left, centered or justified right. Aquatic jewel Beauty, solitude and exploration await at San Elijo Lagoon

**Hammers** use a big bold phrase to catch your eye, and then add a lengthier deck below. They're effective and appealing but are usually reserved for special stories or features.

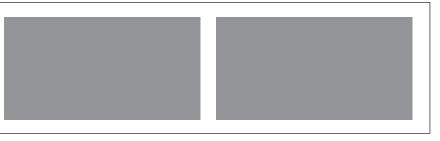
Home | Newspaper History | Design Basics | Modular Design | Nuts and Bolts

# Heritage: Beauty, solitude await sailors traveling to San Elijo Lagoon



**Tripods** come in three parts: a bold word or phrase, often all caps, and two decks squaring off alongside. Tripods usually work better for features than hard news.

Ft. Meade soldiers raise \$5,000 for Haiti relief effort



Sidesaddle heads let you park the headline beside, rather than above, the story. It's best for squeezing a story into a shallow horizontal space. Side saddle headlines should be used with stories that are boxed. This type of headline can be flush left, flush right or centered.

10

**Text** is the most important element of publication design. It communicates the bulk of information on a page. It can be gray and boring, but there are many ways to manipulate text so it is pleasing to the eye and easy to read. For example, we can add paragraph breaks. We can use indentations to help readers recognize the beginnings of paragraphs. We can also change the size of text and align it in several different ways. Finally, we can add bullets, make certain passages bold or add a large capital letter.

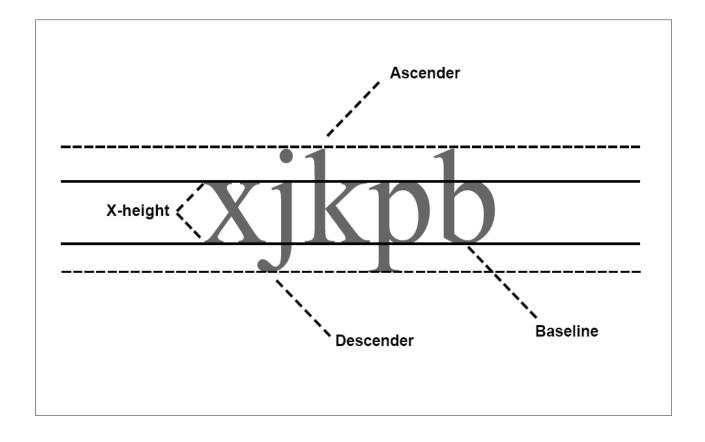
Serif vs. Sans Serif -- There are two basic type families that make up the bulk of our publications - serif and sans serif. Serif type has tiny strokes at the tips of each letter. We primarily use serif type families, such as Times New Roman and Bookman, for the large bodies of text in our stories. The tiny strokes at the tips of each letter help readers connect each letter in a word. Sans serif typefaces have no serifs or strokes on the tips of each letter. In French, "sans" means without. In modern publications, most editors use sans serif typefaces for headlines, cutlines and other items in a publication where a typeface needs to contrast with the text of stories. We will talk more about text in upcoming lessons.

# Serif Defense Information School

(Times New Roman)

Sans Serif
Defense Information
School
(Arial)

**Type terminology** – It's also important to know what the parts of type are. This will become especially important later in the course when you will be required to establish a set amount of space between elements on a page. The four parts of type important for you to know include the baseline, the ascender, the descender and the x-height. The baseline is the invisible grid line the characters sit on. The ascender is the part of a letter that extends above the body of type. The descender is the part of the letter that extends below the body of type. Finally, the x-height is the height of a typical lower-case letter, the "x."



Most publications set text flush left and flush right. This is called justified alignment. However, some editors use text aligned only to the left for certain types of stories. This is also called ragged right. There are no strict rules on when to use one type of alignment over the other. It is an editorial choice. However, within a publication there should be consistency or a style. As an editor, you may choose to use ragged right to place emphasize on certain stories. Some editors use justified text for all news stories and ragged right for all features and commentaries. The philosophy behind this is that some editors feel justified text is formal looking and is suited best for use with news stories, whereas features are informal, and the extra white space offered in ragged right gives the story a more informal appearance. While you are at DINFOS your news stories in desktop publishing will be justified in alignment while features will be ragged right, or aligned to the left.

In **justified copy**, the type is aligned on both the left and right margins by varying the amount of spacing between words - and sometimes between letters in each line. It has a formal look.

This is the copy set **flush left** or **ragged right**. The lines have exactly the same amount of wordspacing. No letter spacing is used. The left-aligned margin makes it easy to find the beginning of each line.

This is **flush right** or **ragged left** copy. It has equal wordspacing and no letterspacing. When used in long passages though, it's tiresome for the reader to find the beginning of each line.

This is **centered copy**. It is ragged on both left and right sides.

Leading (pronounced ledding) is the vertical space between lines of text. Some people refer to leading as interline spacing. It's the space between one baseline down to the next baseline. This spacing can be tightened or loosened using DTP software. The amount of leading can help or hinder the readability of text. The important thing to note here is that once your publication establishes a standard amount of leading, it should not be tinkered with. In most cases you will use the default leading in your DTP software.

# An example of leading between two lines

18 points of leading (tight)

# An example of leading between two lines

38 points of leading (normal)

### An example of leading

#### between two lines

60 points of leading (loose)

Examples of various types of leading and text sizes.

# Storm downs lines on post

By Mike Brewster

Pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fap25 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxynonaq zzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz

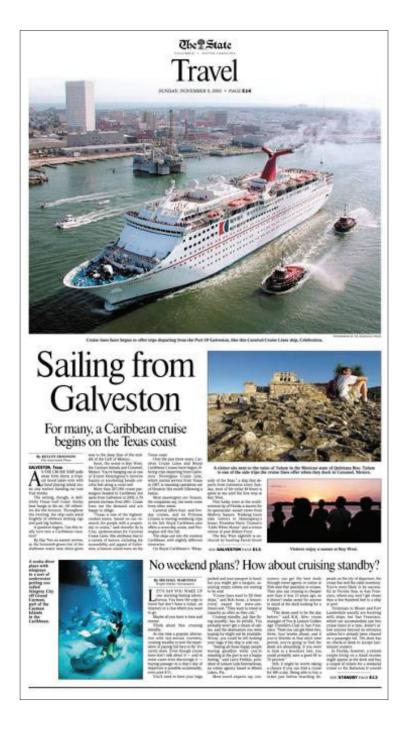
laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gapl.

Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple km150 lorem monaq

Don't tinker with leading simply to make text fit.

**Photos** -- Today, readers expect dynamic photos. These photos entice them into picking up a publication and investing their time in it. Not only do they attract the attention of readers, photos help readers comprehend stories. This also applies to other types of artwork, such as information graphics, charts and maps.



What's the first thing you noticed when you looked at this page? If you are like the majority of people, the first thing you noticed was the photo. Although it may seem obvious to you, artwork comes in three primary shapes – horizontal, vertical and square. When looking through a camera lens, most of us hold our cameras horizontally. This format probably makes up the majority of photos we use in publication design. It is the most common shape for news photos. On the other hand, readers find vertical photos interesting. Readers tend to like vertical photos because they are not accustomed to seeing them as frequently as horizontal photos. As a publication designer, however, vertical photos can give you a headache because they run deep and may cause readers to question which stories they go with. Finally, there is the square format. Many editors won't allow any square photos in their publications because they feel they are the most boring shape. However, the content of some photos almost begs for a square shape. In the end, let the content of a photo dictate its shape.







**Cutlines or captions** -- Another element in publication design is the cutline. Let's say you're browsing through a newspaper and you come across a photo like this. Without any additional information you would be left wondering the meaning of the photo and what action is taking place. As we know, pictures themselves tell stories. But cutlines help fill in the "who, what, where and when."

Not all cutlines must be placed below a photo. Cutlines run to the side of a photo should be pushed off the page. Also, if the cutline is not justified the ragged edge should be away from the photo.



Photo by Staff Sgt. James Bolinger



Photo by Staff Sqt. James Boling

Every photo should have a cutline. Never assume readers are as smart and you are -- or that they intend to read the story. Identify everything: all faces, places and activities. Cutlines below photos usually align along both edges (justified). They should never extend beyond either edge.

#### **Stand alone photos**

Stand alones are high quality images that tell a story without an accompanying article. They receive a full cutline, a small headline called a catchline, and are often boxed to separate them from other elements on a page. See example below.



Photo by Senior Airman James Bolinger

#### Paying respect

2nd Lt. Kevin Schaekel, 436th Civil Engineer Squadron, looks at a wreath he just laid at Arlington National Cemetary, Va., Dec. 14. He was one of 44 Dover Air Force Base, Del., Airmen who volunteered to help lay 5,000 wreaths at the cemetary to honor those who have served their country and passed on.

Cutline typeface -- The typeface used for cutlines depends largely on the typeface used in the story text. Cutlines should contrast with any nearby text. To make sure this difference is clear, most publications use a typeface opposite that of the text. For example, if a publication uses a serif font for text, such as Times New Roman, its cutlines may be a sans serif typeface, such as Arial. Some publications use the same typeface in their cutlines as the story text but make the cutlines bold to show contrast. Some publications use a combination of different typefaces and bold type.

# Dignity at military funerals secured

### President Bush signs Respect for America's Fallen Heroes Act

America's military families May 29 secured their peace while mourning the loss of a loved one with the enactment of H.R. 5037, as amended, the Respect for America's Fallen Heroes Act, which prohibits disruptions of military funerals in national cemeteries. The bill was signed into law by President Bush minutes before he attended the Memorial Day ceremony at Arlington National Cemetery.

The families of Army Sgt. Rickey E. Jones, of Kokomo, Ind., and Army Sgt. Joshua V. Youmans, of Flushing, Mich., two Soldiers killed in Iraq, joined House Committee on Veterans' Affairs Chairman Steve Buyer, bill cosponsor Congressman Mike Rogers and Patriot Guard Riders Executive Director Jeff Brown in the Oval Office for the signing. Both families had endured harassment by protestors cheering their sons' deaths.

"It is fitting that legislation protecting the sanctity of military funerals at tors.



President George W. Bush, accompanied by several family members of fallen servicemembers, a number of Patriot Guard Riders and members of Congress, signs the Respect for America's Fallen Heroes Act May 29. The act prohibits disruptions of military funerals in national cemeteries. (Official White House photo)

Knaus, Jr., Sean James and Frank Arlington National Cemetery, 60 min-Baranyai. The Patriot Guard Riders protect mourning families and friends from funeral disruptions and protes-

utes before and 60 minutes after a

Before he signed the bill into law, Bush told the group about the Oval

In this example from the Fort Detrick Standard, the cutlines are sans serif and bold to contrast with the serif text type.

**Cutline placement** -- Cutlines can rest below the photos and or beside the photos. In some publications you may find cutlines that rest between photos. However, this should be avoided because it makes readers work too hard. These are called gang cutlines. In general, each photo should have its own cutline.

#### **Below the photo**



This cutline rests below the photo. It is probably the most common way to place a cutline. Notice the cutline is flush with both edges of the photo. It should not extend past the edges.

#### **Beside photos**

Some cutlines rest beside photos. in this case, the cutline rests on the left side of the photo. When this is done, the cutline should be aligned right. That way it is flush with the photo. However, ragged left type can be difficult to read in large blocks. Use this technique sparingly.



This cutline also rests along side the photo. Notice that when you rest a cutline along the side of a photo it is not only flush against the photo but runs flush to the bottom also. Make sure when you rest a cutline along side a photo, the cutline is not too narrow. This can also make it difficult to read.

#### **Between photos**

When a cutiline rests between two photos and explains the action, it is called a gang cutline. This is generally not a good idea. Readers expect each photo to have its own cutline. Remember, you risk losing readers when they have to work too hard to get the information they want. reading cutlines should not be a puzzle.

Home | Newspaper History | Design Basics | Modular Design | Nuts and Bolts

#### **Pulled Quotes**

Pulled quotes, also known as liftout quotes remain popular. Readers find them interesting and these quotes attract their attention to a story. A pulled quote is also a great tool to have in your bag when you need one to help fill space or create an interesting design. Although they can be designed in a variety of ways, pulled quotes share some basic guidelines. First, they should be actual quotations found in the story, and they should be attributed. They should also be bigger and bolder than the text type. Pulled quotes less than 1 inch deep can look trivial. Pulled quotes can also be combined with photos of the people who said them.

Pull quote styles differ between puplications, but are usually standard throughout a paper.

Sgt. Jeffery Cosola
DINFOS Instructor

This is an examples of a pull quote, there are many like it, but this one is mine. Great care should be taken with spelling here.

Staff Sgt. Joshua Salmons
DINFOS Instructor

# Modular design

By definition, a module is a unit or a part of a whole. As applied to page design, it is a rectangular unit. The four basic elements that make up a module include headlines, text, art and cutlines. By using basic, rectangular shapes, pages look neat and orderly. Readers like these neat packages because they help them organize their thoughts. In the not-so-distant past, editors gave little thought to packaging, and text wrapped irregularly around related or nonrelated stories and pictures. This practice was supported by the principle that readers can be led from one story to another by interlocking them like a puzzle. However, the pages looked somewhat chaotic and often confused readers. Let's take a look at how pages once looked and how modular design has reshaped publication design.

A module consists of everything related to the story: the story itself, the headline(s), the side bar or related story, the photo(s) and any graphic element such as a logo or summary box or map, etc. These modules should be rectangular or square in shape, although rectangles are preferred because they promote eye movement and are less boring aesthetically, according to eye-track research done by the Poynter Institute.

In addition to its clean and simple look, readers prefer modular design because it makes pages neat and orderly - easy to find things. For a page designer or and editor, modular layout saves time in the production process, adapts quickly to technological changes (such as publications on Web sites) and gives a "packaging" effect to make it clear to the reader the items that are related.

The dominant module on this page is clear to the reader (A short life, a great love). If you were to draw a line around it, it is the largest rectangle, and all of the components related to the story (both headlines, both photos, and the story itself) fit in that rectangle. The other modules on the page are also rectangles or squares. Think of the rectangle's outline as an "invisible fence" that keeps the reader in the right story before moving on to the next one. The "fence" around the table of contents information (the bottom right hand corner of the page) is in an acceptable square shape because it is not story content trying to draw the reader in. It is a short burst of information that the reader is accustomed to looking for and will either read it or not. Including the bottom advertisement, there are seven modules on this page.





There is only one module on this page. This is because it is an entire page dedicated to one story. This is often done on inside feature pages of a publication when highlighting a big event. Because the page itself is a rectangle, and everything on that page relates to the "Summer Bash," it is modular.

#### Feature Summer Bash 2005 - Lasting all night long





### Summer Bash July 22, 2005



This page is not modular. If you were to draw a "fence" around the headline, story and photo, it would not be a rectangle or square. Instead, it resembles a staircase, which is why this is called a "stair-stepped" page. While it is easy for the folks who lay out advertising to simply stack ads on top of each other in this fashion, it makes your job difficult trying to design around it. In addition, it is confusing to the reader which part is story content and which part is advertising. Most contracts for military newspapers specifically do not allow this stair-step practice.





Just like you should not stair-step stories around ads, you should not stair-step them around other stories. This is not modular design. On this page, the "Sailors injured ..." story is stair-stepped around a photo of sailors - which are not related to that story. Stair-stepping stories around other, unrelated stories is confusing to the reader and looks like amateurish design.





**Two basic shapes of information** -- As novice publication designers, there are two basic shapes of information you should master - the U-shape and the L-shape. Once you understand the "invisible fence" rectangle or square that must go around your module, you need to know how to shape that information inside the module.

Let's take a look at each. Both of these shapes do the job well and should be part of your design tool box. In the U-shape, a banner headline establishes the "fence" of the rectangle, while the story itself is wrapped in a U around the photo. This is a good thing because the reader's eye is draw to the photo and then follows the information from the story in the U around the photo.

HAWAII MARINE

March 11, 2005 • A-5

# 3/3 readies for fair weather fighters

Staff Sgt. Bradley Rhen

FORWARD OPERATING BASE SALER-

NO, Afghanistan — As the temperatures gradually begin to see and the snow starts to fghanistan, anti-government and anti-coal to resume attacks.

Historically, fig Afghanistan's harsl winters and re-emerge in the spring with a bef increase in attacks. In the last few v ecks, several people claim-

ing to be Taliban pokespersons have called media outlets to t them know they will launch their "spi ag offensive" when the weather gets fairer.

However, these ir-weather fighters shouldnterpect to catch ne coalition on their heels this year, said Maj. uke Davis, operations officer for Combined Task Force Thunder at Forward Operation province.

"We've already e perienced the attacks, and anything that they tunch at us, we'll be ready to address." Davis s id.

Compared to ne zero level of activity during the winter, Dav said any event or attack is going to seem like a increase, but he certainly deep it when it is employed in offernity.

doesn't expect an or erwhelming offensive.

Instead, he expects a small increase in low-level attacks, but the one a historical trental and perhaps even a bit of hope that their for estare going to come out and conduct major attacks when the warm weather comes.

"But I'm not so sure their message and their threats are associated with any distinct capabiltites that they've shown," Davis said. "They're making those statements perhaps in hope, and



Cpl. Rich Mattingly

Second Lt. Caleb Weiss (center), platoon commander, and Sgt. Nick Lentz (right), squad leader, both with Company L, 3rd Battalion, 3rd Marine Regiment, lead their Marines toward a house while conducting search of a village in Korangal Valley during Operation Spurs. Historically, Afghani fighters take respite during the country's harsh winters and re-emerge in the spring with an increase in attacks.

based on trends, that their insurgent fighters are actually going to come out and do that. I certainly would not give credit to an overarching operational or strategically coordinated action"

Task Force Thunder is still conducting its own whiter oneinste, Operation Triumer Freedom, which was developed to exploit the success of last year's presidential election. The purpose of the operation was to stay active, throughout the winter, against the enemy and continue training the Afghan National Army

and Afghan National Police so they are able to

address enemy attacks in the spring.

"There's a lot of emphasis on what the enemy is going to be able to do, but I will tell you that the ANA and ANP, in conjunction with U.S. forces, are set and our capabilities are greater man they ever been, Davis sand. "This enemy is going to do what they typically do, which is increase attacks in the spring, but they're going to run into an ANA and an ANP force that is much more capable of addressing those threats on their own feet.—let alone with

assistance from the U.S."

Unlike the enemy, U.S. and coalition service members continued operations throughout the winter, no matter the weather.

Sgt. Orlando Arocho, a squad leader with Weapons Company, 3rd Battlion, 3rd Marines Regiment, said he and fish fellow Marines are always ready for anything the square and them. When they we en't out on missions, Arocho said he and his so llow Marines were constantly training to mai their readiness—even when it was cold contain their readiness—to home the square and the square an

No matter how chill at got, the Long Island, N.Y. native said the M rines never decided it was too cold to go on r ssions.

"No ... no, that nev happens," he scoffed.
"The Marine Corps just doesn't do that. We have plenty of cold-eather gear that the Marine Corps issues , and that's just no excuse."

Between their fear of the cold and their tactics, Arocho said he doors the fortitude of the enemy fighters.

"They like to hit and un — it's almost like a sport to them," he said "They're playing with people's lives here and rying to suppress the country, and it's just jot going to happen. They're just cowards. I jey get no respect."

Even if the enemy over re-emerge from its hibernation and attack their abilities are questionable. After all, star ng indoors for several months probably hasn' helped their war-fighting skills.

"In our opinion, the have not improved at an, DAVIS Said. They just went into hiberation. What we've done is we've actually improved ourselves. We're coming out that much better and that much better prepared because of what the ANA and ANP have done throughout the winter months.

In the L-shape, the story wraps around in an L (or even reversed) around the photo. This is still modular design, because if you drew the "fence" around all the related items, it is a vertical rectangle module.

#### Chief's reflection

# Today's Airmen will never ride the 'blue goose'

By Chief Master Sgt. Sam Mitchell USAFE 3C Functional Manager

RAMSTEIN AIR BASE, Germany — "The only constant munications and informati describe the makeup of too to reflect on the readiness e how Air Force missions hav tionary communicators.

When I entered the Air mary focus was on the in-g Cold War with heavy system change. Only small sectors

to deploy, with mos From on exercising for fu the or a communicator w mary mission was clear ... don't believe we could say t sion, which rated a distant ing services to the custome way things would look nov

As our mission shifted t conflicts and on multiple fi ly the comm and info warr concept of an expeditionar

Long gone are the days wh ing the "blue goose" over to th you pretended to fly off to son than likely not even knowing v you "arrived" at this imaginary municators, fixed and tacti understanding of their rok Communicators are assign positions, and regularly tra ment more realistic than th tinuous and intense prepar purpose, as our comm and mio warnors provide ingit-weight, rapidly deployable capabilities to component, joint

and coalition forces around the world.

Not only are we better prepared and more focused than ever before, but we continue to raise the bar on "doing more

is change." Nowhere is this more evident than in our comn community. The best way to y's communications warrior is olution of our profession, and driven us to become expedi-

> rce, in the early '80s, our prirrison mission . . . fighting the s that were stable and slow to f our community were tasked of these deployments focusing ire, large-scale conflicts. Life as very predictable, and the priapport and protect the base. I e same for the deployable miscond in the scheme of provid-I doubt anyone imagined the ı little more than 20 years later. fighting adversaries in smaller nts, our Air Force, and certainr, has coined and realized the force.

e mobility meant occasionally takbase gym and sitting around while far away destination; and more rat your duties would entail once inflict. Instead, today's coml alike, have a very dear n the expeditionary mission. l to specific unit-type code and exercise in an environbase fitness center. This conion supports a much clearer

with less." Since the Air Force substantially downsized during the past 20 years, our community has followed suit. Unlike the Cold War era, today our focus is expeditionary comm. Despite the hundreds-fold increase in deployments, our comm and info warriors provide unprecedented, highly reliable network and information services, infrastructure and communications maintenance to our bases; to think, computers were an anomaly 20 years ago...base networks, nonexistent. We're doing all of this with the same comm and info professionals who train, exercise and deploy to support operations across the globe.

Looking back, I'm certain the NCOs who trained a young Airman system that literally occupied an entire building, could not have begun to imagine that a much leaner and more versatile force of communicators could achieve so much in such a volatile environment.

We have truly realized the term "expeditionary warrior."

We have truly realized the term expeditionary: warrior.

4 intercom ★ September 2005

### **Focus**

How often do we hear people say, "That's not fair!"? We all like the concept of being fair. But when it comes to laying out and editing a publication, we can't always be fair. In fact, we should not try to be fair. Readers expect editors to edit. When it comes to placing elements on a page, fairness and equality can lead to a boring design. Some stories are more important than others, or some stories are more interesting than others. And some photos are simply better than others. Readers expect you to make these decisions for them. When placing elements on a page, could you imagine just throwing every element on a page in equal piles?

Pages require focus. To do this, each page should have a dominant element. Pages with focus give readers a starting point and help guide them through the information you present. The easiest way to give focus to a page is to use a dominant photo or graphic element. However, you can also use type effectively to create a dominant element.

#### Not focused



Inside

2 Calendar 4 Classifieds

June 1, 2006

VOL. 34, NO. 22

#### 'Safety first,' a must for everyone

The Camp Zama Community Cultural Center was packed to full capacity May 25 as community members attended the U.S. Army Japan Safety Day and Health Fair. The fair was scheduled for the Thursday prior to Memorial Day weekend in order to encourage asfe practices, especially during a safe practices, especially during a

weekend in order to encourage safe practices, especially during a long weekend.

"We're going to set off on a four-day weekend," said Col. Garland H. Williams, commander of U.S. Army Garrison Japan during its opening remarks for the fair, "The goal is to see that you make thack from the weekend safely.

in land H.

If U.S. Army Garns...
his opening remarks for h...
"The goal is to see that you make it back from the weekend safely. We're trying to get you to be more aware of the things around that can potentially hart you. Use your judgement and take precaution for safety, not just for the weekend, but for life."

Major attractions at the fair included a fire safety house from Fire & Emergency Services, an earthquake simulator from a local Japanese Fire department, a motorcycle safety demonstration of the companies of the compa

administrative assistant at the U.S. Army Education Center, test drove a golf cart through an obstacle



At left, Staff Sgt. Vernon T. Branson from U.S. Army Japan Mill-tary Police Battalion, leads the entourage of motorcyclists during a motorcycle safety demonstration Thursday in front of Yano Fit-ness Center, Camp Zama.

nees Center, Camp Zama.

course at the CCC parking lot
wearing blurred vision goggles
during the ASAP drunk driving
demonstration.

"I thought I was as afe driver,"
she said. "but with the goggles, I
killed five cones. In ever drink and
drive. I was upset about hitting
cone sat all, even though they
were just cones."

The I ISAPI Seafety Day and

to attend," he said. "The CHPPM-PAC team and everyone involved in the planning came together to make the fair both educational and





#### Japanese governor visits Sagami General Depot

Shigefumi Matsuzawa, Shigefumi Matsuzawa, governor of Kanagawa Prefecture and Toshio Kayama, deputy mayor of Sagamihara City were given a grand tour May 25 of Sagami General Depot, a sister installation to Camp Zama.

Depot is located on the north side of the Japan Rail Sagamihara and Yabe stations. It was initially built in 1925 as a

units such as the MEDEX 2000.

The purpose of the governor's visit was to help him become more familiar with the land associated with Depot for the land return agreement, according to Edward Roper, host nation relations chief with U.S. Army Japan, G5.

"The governor was especially interested in the open area and supplies that can be



Sagamihara and Vabe stations. It was initially built in 1935 as a Japanese Imperial Army sixth ammunition storage facility and later served as a place to create tactical weapons.

Currently, the 35th Supply and Service Battalion stationed there controls mission support supply and medical emergency units such as the MEDEX 2000.

The purpose of the governor's visit was to help \$35th SASB no commander, also and the residential area. Supply and water than the residential area. Supply and medical emergency units such as the MEDEX 2000.

USARJ deputy commander and the residential area. Supply and water than the residential area. Supply and the residential area. Supply and water than the residential area. Supply and the residential area. Supply and water than the residential area. Supply and the res

#### Iraqi security forces leading operations in more areas

WASHINGTON - Coalition leaders are working to transfer security responsibility to Iraqis as soon as possible, but they recognize the dangers of "rushing to failure," a senior military official told Pentagon reporters May 23.

Army Brig. Gen. Carter F. Ham, deputy director fast: "Grant F. Ham, deputy direct

opposed to freedom and elected representative government want it to be otherwise."

Transitions to Iraqi control will occur as Iraqis become capable of exercising security control. "Those decisions are made in collaboration with the Iraqi government, Iraqi security force leaders, and the U.S. and other coalition members that are present in those areas," Ham said. "We want to do it as soon as we can, but you can't do it too

Army Brig. Gen. Carter F. Ham, deputy director of regional operations for the Joint Staff, called the seating of Irag's new government and its building a force of more than 263,000 security forces major milestones for Iraq.

"There's Styll a lot to be done in Iraq, and we shouldn't kid ourselves about that," he said. "But I think that every now and then it is important to realize that much has already been accomplished," he said.

Ham showed reporters charts that graphically demonstrate progress Iraq's security forces have made in the past seven months. Green coloring shows areas where two Iraq divisions, I storigad and more than 50 Iraqi army battalions are operating in the lead in various areas throughout the country.

"Now, we want it all to be green," Ham said. "The Iraqis want it all to be green, And only those who are



#### **Focused**



STUDENTS BOOK BRITAIN pg. 8

WET NET SOCCER BATTLE pg. 17

www.okinawa.usmc.mil



#### III MEF Band performs summer concert

LANCE CPL. ERIC D. ARNDT

A merican and Japanese families packed all three floors of the concert hall and sat in watchful anticipation. The lights dimmed to darkness, and the stage appeared illuminated from behind the curtain. The conductor bowed to applause and faced his band. The baton rose, sending silence over the audi-

ence. It was show time

ence. It was show time.
The III Marine Expeditionary Force Band
and 19 members of the Urasoe Junior Wind
Orchestra performed the Summer Concert
2006 at the Okinawa Comention Center May
26. The concert opened with the Japanese and
American national authems, and proceeded
with classical orchestral-style music.



Members of the Taiko drum group, Waka Tida, perform during the Summer Concert 2006 at the Okinawa Convention Center May 26. Waka Tida performed with the III Marine Expeditionary Force Band during the final arrangement, blending American and Japanese percussion to devour the concert hall in a veil of bellowing bass.

#### III MEF responds to Indonesian earthquake

CAMP FOSTER - Marines from CAMP FOSTER — Marines from III Marine Expeditionary Force de-ployed to Indonesia May 29 and 30 in support of humanitarian relief efforts to the Indonesian people suffering from the effect of the 6.3 magnitude earthquake that hit the country May 27, killing more than 5,800 people.

III MEF is committing medical personnel, equipment, and sup-plies to Indonesia to contribute to the international humanitarian relief efforts in the wake of the dev astating quake that struck near the ancient city of Yogyakarta.

Approximately 100 personnel from III MEF's 3rd Marine Logistics Group are deploying with surgical, shock trauma, laboratory, dental,

X-ray and preventive medicine capabilities.

The deployment is part of a larger U.S. government response to a request from the government of Indonesia for humanitarian of Indonesia for humanitarian assistance. Coordinated through the U.S. Department of State, the Department of Defense committed U.S. military resources to the relief operation.



magnitude earthquake struck the region May 27, killing more than 5,800 people.

NSIDE



#### AAFES GAS PRICES RISE FOR 2ND CONSECUTIVE MONTH

Local mid-grade gasoline increased to \$2.83; diesel has risen to \$2.71 as of June 1.

HONORING THE FALLEN Marines with 3rd Materiel Readiness Battalion host Memorial Day observance ceremony at the International Historical Cemetery in Naha. pg. 10

31

#### Not focused

News

#### New service dress prototypes pique interest

Based on feedback received dur-Based on feedback received dur-ing visits with Airmen across the Air Force, the Air Force Uniform Board is reviewing several concepts that Airmen have suggested regarding the appearance of the service dress

Some of the informal feedback about the current service dress includes Airmen wanting to reincludes Airmen wanting to re-vamp the service dress to look more military, like the other services. One senior airman said, "The current uniform resembles a cheesy business suit." A staff sergeant said, "Think world's most dominating air power, not CEO," and another described it as a "chean leisure suit."

as a "cheap leisure suit."
Other comments have suggested that the uniform needs to reflect the Air Force's history more. On an Internet message board an Airman recently wrote, "I want to look good and be proud of my AF heritage." Another Airman wrote that the dress uniform pales in comparison to any of the other services. "We need something that distinguishes us as something that distinguishes us as

something that distinguishes us as proud members of the U.S. military."

The Air Force began exploring these ideas by producing several prototypes that reflect a combination of ideas that have been gleaned from comments, suggestions and informal surveys conducted over the past several years.

several years

A more formal A more formal survey soon will provide addi-tional opportuni-ties for Airmen to provide feedback and comments. "We've been getting informal feedback on our current service

current service dress uniform for several years. for several years, and what we consistently have heard from many Airmen is a desire for a more 'military,' and less 'corporate' less 'corporate'

look and feel,

All Force's nert-tage, and its role as a professional mili-tary organization," said Brig. Gen. Robert Allardice, director of Air-man development and sustainment deputy chief of staff for manpower and personnel. "The Uniform

Board has come up with some options to explore these concepts and the initial prototypes are direct descen-dants of our heridants of our heri tage, rooted in Hap Arnold and Billy Arnold and Billy Mitchell's Air Force," General Allardice said. The survey will provide a more formal opportunity to collect feedback on whether or not A

on whether or not Airmen want a new service dress, and if so, what changes, likes, or dislikes they have

changes, likes, or dislikes they have about the prototypes.

"We believe we need to respond to the force and the constant flow of feedback we receive on the service dress is driving this initiative. We see this as an opportunity to do so, along with a chance to reflect on our rich history, as well as the im-ace we wish to portray in uniform." age we wish to portray in uniform," said General Allardice. "We want to make sure our uniforms, all combi-



Brig. Gen. Robert Allardice and Senior Master Sgt. Dana Athnos show off prototypes of the Hap Arnold heritage coat

nations, meet our current and future

This process will use the standard Air Force Uniform Board process and as with the Airman's Battle Uniand as with the Airman's Battle Uni-form, Airma are encouraged to take the opportunity to directly contribute to how their new service uniform might look.

The Air Force will present op-tions based on feedback received on possible service dress designs through the uniform board process. (Contest) of Air Force Print



4

Brig. Gen. Robert Allardice and Senior Master Sgt. Dana Athnos show off prototypes of the Billy Mitchell heritage coat in the Pentagon on May 15. General Allardice is director of Airman developme

**Tree City USA** 

Members of local Cub Scouts Pack 110 and Boy Scouts Troop 190 get dirt for the National Arbor Day Plant a Tree Ceremony May 15th at Chapel 1. Elimendorf has been named a tree city USA by the National Arbor Day Foundation. This is the sixth time Elimendorf has been awarded this national recognition. The Tree City USA program is sponsored by the NADF in cooperation with the National Association of State Foresters and the U.S. Department of Agriculture Forest Service.

#### ALCOM officer named top federal employee

Major Lori Stender

An Air Force major who has a key role in homeland defense operations in Alaska was named the Alaska Category

Major Lori Stender, Joint Operations Center Chief for Alaskan Command, Center Chief for Alaskan Command, was a key leader in establishing and developing the day-to-day operating procedures for the newly established Joint Task Force—Alaska.

'She is a superior leader, officer and innovator," said Col. Brent Johnson, Director of Johnson, Director of Operations, ALCOM. "Major Stender's efforts during Exercise Alaska Shield/Northern Edge 2005, the largest Home-land Defense/Security exercise ever in the state of Alaska, provided outstate.

of Alaska, provided outstanding com-mand and control from Joint Task Force-

mand and control from Joint Task Force-dalsak to Northern Command, State and local government agencies."

The major developed procedures and polices to ensure Homeland Defense within Alaska to detect and defeat ter-rorism focused on nationally strategic infrastructure in Alaska.

Another area she spearheaded was the bring toedher of the Joint Opera-

the tying together of the Joint Operations Center to the personnel providing military assistance to civil authorities in the State of Alaska during the potentially devastating natural disasters of volca-

noes, damaging earthquakes, range wild fires, and tsunamis. Stender was critical in establish-

ing and maintaining close ties with the National Guard and Coast Guard com-National Guard and Coast Guard com-mand centers during multiple real-world rescue operations such as the recovery and clean up operations of the imperiled Selendang Ayu crew in the haz-ardous waters in the Alaskan Aleutian chain and maintained awareness during the emer-sency restoration of services

gency restoration of services and resupply of the village of Kaktovik on Alaska's North

Slope. As Joint Operations Center As Joint Operations Cente
Chief on duty, the major was
directly responsible for the
overwhelming success of the
November 2005 Presidential
visit to Elmendorf by synergizing the command and control with
Secret Service and Alaska NORAD
Pacific Merice receited in the Little The

Secret Service and Alaska NORAD Region during presidential visit. The White House staff rated the visit as the "smoothest event of 2005" with Stender having a critical role in the operation. "Major Stender is a model Air Force Reserve Officer, a standard bearer of Air Force and Joint military professional-ism," said Johnson. "Her efforts have benefited Alaskan Command, Joint Task Force — Alaska, and the State of Alaska on many levels." (Courtesy of Alaskan Command

(Courtesy of Alaskan Command Public Affairs)

Home | Newspaper History | Design Basics | Modular Design | Nuts and Bolts

#### Focused



## **Medical professionals** gather to discuss NCA

BY BERNARD S. LITTLE

WALTER REED ARMY MEDICAL CENTER STAFF WRITER

Integration was the focus as representatives from the National Capital Area Military pollination" of cultures. He reminded people Healthcare System met for a two-day of the Base Realignment and Closure Integration Conference last week at the Uniformed Services University of the Health Reed National Military Medical Center had

a question: "Are you ready for the integration changes that are about to take place in the National Capital Area?"

"This is never going to work," and "We can make the change when the time is right, like around 2010 or 2011," are a couple of respons-

Walter Reed Army Medical Center and North Atlantic Regional Medical Command commander, described the conference as a "cross Sciences in Bethesda, Md.

Army Col. Thomas Fitzpatrick, Office of Integration director, began the conference with lot of work has gone into the BRAC Business Plan for the NCA military health system. He said it's a \$1.5 billion plan, and the business National Capital Near 1

Colonel Fitzpatrick said he has heard a plan calls for an approximate 870,000 squarerange of answers to this question when he's foot new hospital at Fort Belvoir, Md., and about 800,000 square feet of new or totally

arouna 2010 of 2011, are a coupse of response-es he said he has heard.

"Then there's another group that says,
"Change brings exciting things, and I want to be part of it," he added. He said one of the objec-less of the control of the objecpart of it, "he added. He said one of the objectives of last week's conference was to have attendees become "the keepers of change."

"The reason you're here is to help make change happen," he said.

He called the confe

He called the conference attendees, most aders in one capacity or another at their variance of the called the conference attendees, most concerning integration," the general said, "I suspect we are further along with integration leaders in one capacity or another at their vari-ous institutions, "change leaders for integra-than a lot of people thought we would be, and

SEE MEDICAL ON PAGE 5

#### Managers receive tools to assist customary workplace changes

By MARGO TURNER

The 89th Mission Support

and civilian supervisors here June 5 to 8.

The training is required

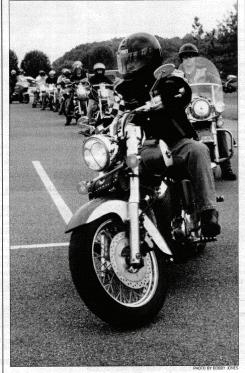
under the National Security The Soul mission support Group Civilian Personnel Office provided change management training for 1,100 Department of Defense civil-January to retain and attract ian employees and military talented and motivated empl-

oyees committed to excellence and to compensate and reward employees based on

performance and mission contribution.

The NSPS is the biggest change for the DOD in

SEE CLASS ON PAGE 5



LINE 'EM UP, ROLL 'EM OUT

A dozen perspective RiderCoach students drive around the perimeter of a parking lot near the Precision Measurement Equipment Laboratory, building 1735, during a Motorcycle Safety Foundation RiderCoach preparation course Wednesday. The 10 to 12-hour, eight-day course will nationally certify the team of motorcycle ches. The course, which was half classroom instruction and half hands-on, will enable the coaches to teach the Beginner's Motorcycle course to military me



#### **NEWS**

**Prep School bound** Life support Aim sets goal to Page 3

#### FEATURES #

Visiting the past visits plane during JSOH. Page 19

### **HEALTH & WELLNESS**

Little rookies Blue Eagles tee up against White Wolves in youth center league. Page 24

#### 89th Airlift Wing

June 7 to 13 Missions Flown: 19

Departure Reliability Rate: 100%

#### Not focused



lech. Sight, Peter Goddy (left) and Wayne Hardwaty, both AFOWC,





Such, Sgl, Wayne Hardwely (Intl) and Maj. Jim O'Connoc, buth APCNC, use the local seather network system, which receives weather data that is used by the Air Traffic Control Towns.

# Air Force Combat WEATHERCenter

Air Force Combar Woother Center personnel sup-port the Air Force and Army Combat Woother wome.

poin the Air Force and Army Combat Weather teams through investigation, integration and development, text and evaluation, explaination and training across new and existing systems and processes.

The AFCWC has two operating locations, Camp Blanding, located near lock-armothy, Fix, where a trains Air National Goard weather personned on textural weather systems and field skills, and White Sandis Minole Ronge, New Mexico, where it works clearly with the Anny Research Lafv's Bardefold Environmental Directories. The AFCWC assists them in the development of the Integrated Meteocological System, which is the Anny's digital system for neather intelligence.

or intelligence.

Special Operations is just one say of the Air Force

Special Options in part out try of the Ar Ferrit and Army relation spectrum that the AFCWC transless. For grample, it tests and sequence smalling subplease technology resulting Weather Special Operators result-lance copalities on the theoret Joint Meconology and Oceanography Forestat Unit and continuously United Status found member bolls. For measure-princip metrops

oglical data during Operations Iraqi Freedom and Enduring Freedom.

Encharing Freedom:

The primary continuous for the AFCWC is the Air Force Rain, Noth It present Raine Agency at Official Air Force Raine, Noth It presents the weather agency with properly attenues and appeals that it produces.

These superaturates and reports one their used to influence the Air Force Weather Weapon System Program of Silvers at Heritomia Systems Constrained Hatmoorn AFB, and the Space and Minnie Center, Los America AFB.

towarding epidem is to cert to will continue. Hardwarf Fleid is men of the Fee Air Funts bases to receive the new observing epidem, and the tracits of this tore will have a detect impact on all fixed Air Fance and Army bases workwise.

O'Te improve and integrate weather capabilities

one Air Force and Army C2 systems.

OTe improve the conten's test and evaluation cape

Influence that Face Weather Wagoon System
Program offices at Electronic Systems Command
Hancoon APE, and the Space and Minister Centre, Los
Angolos APE,
However, having said that, it multy has the greatest
tempert on all the Constant Wather Trains conducting
weather operations and intelligence functions for Are
Further and Army sums becomes they're the and saves
that receive the systems that APCWC requires
that receive the systems that APCWC begos to accomplate
in the finite include.

"Three goals that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three goals that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos to accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in accomplate
in the finite include.

"Three pash that the APCWC begos in the approximate to investin

#### **Focused**



PEATURES | PAGE 9



# Think you're busy?

Robert 'Smokey' Vance not only is a single parent for his children, but also a father figure for his community.



# Raising the neighborhood







# **Nuts and bolts**

**The flag** -- One of the first things readers notice on a newspaper is the nameplate of the publication, which is also called the flag. It sets the tone for the publication and gives it a certain personality. The flag can say to the reader, "This is an old-fashioned newspaper," or "This newspaper is up-to-date." Like almost anything in design, simplicity is the best approach. When a flag is unnecessarily cluttered, it can give the publication an amateurish quality.

# The flag sets the tone for a publication

# SOUNDOFF

#### In Brief

#### Road repairs

Pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff ipsum caple supim pluff sumip qonaq issum daple ussum ronaq ossom fap25 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzz.

#### **Bunco tourney**

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

#### **Smart Cards**

Klmno pm100 plefflorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz.

#### Retiree luncheon

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple km150 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumi.



#### Over a barrel

Navy Chief Petty Officer Ben Hoover, a constructionman assigned to the Naval Mobile Construction Battalion Seven Four, paddles across a moat in an attempt to complete a team-building obstacle at the leadership reaction course at Camp Shelby, Miss., May 3. All NMCB chief petty officers and commissioned officers participated in a weeklong field exercise on base as part of the battalion's homeport training cycle.

### Storm downs lines on post

By Mike Brewster

Pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supum pluff sumiq qonaq issum daple ussum ronaq ossom fap2.5 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxv nonaq zzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supum pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gapl.

Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple km150 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple subim bluff sumi.

See STORM, Page 3

**Section headlines** -- Just like travelers need signposts to tell them where to go, readers need signposts to guide them through a publication. Often times we do this by using section headlines and standing headlines. A section headline tells readers what department of the paper they're in. It's like a huge highway sign telling them, "Now you are entering the land of NEWS," or "Now you are entering the town of SPORTS."

### Section headline





3

#### Newsline

#### **Spirit Tour set today**

Everyone that has base access can bring family and friends to see the B-2 from 10:45 a.m.-noon today in front of base operations.

All participants are required to sign their guests on base.

For more information, call public affairs at 687-6123

#### **Spirit gate construction underway**

Construction began at the Spirit Gate Thursday and is scheduled to last until Aug. 6.

There are several projects that the 509th Civil Engineering Squadron will be overseeing to enhance the base's force protection measures and increase the safety of base personnel and assets.

These upgrades will include the realignment of the center median along Spirit Blvd. to provide two lanes of traffic in both directions,

A new walking path from the north to the south of Spirit Blvd. will also be constructed.

This new walkway will provide increased safety for children traveling to Whiteman Elementary School, the youth center and other buildings in that area.

## 'Cowboy Crush' to give base members free concert

**Story by Staff Sgt. Jason Barebo** 509th Bomb Wing Public Affairs

The up and coming country group Cowboy Crush is scheduled to perform a free concert open to all military members, contract civilians and their family members with access to Whiteman at the 442nd Hanger Sunday beginning at 6 p.m.

Cowboy Crush began their career at the Wild Horse in Nashville, Tenn. October 2003, where a single performance led to approximately 50 bookings by the end of the night.

The all-female quintet has opened for several well-known country music

artists, such as Travis Tritt, Trace Adkins and Lonestar. Cowboy Crush released their first single, "Nobody Ever Died of a Broken Heart," May 2005.

The concert is made possible by the Spirit of America Tour, a project of the Robert and Nina Rosenthal Foundation, Inc., a California non-profit corporation.

The Spirit of America Tour is based solely on donation of time from major artists and entertainers who wish to help boost and maintain the morale of the members of the Armed Forces and their families.

Seating is limited and guests are encouraged to bring lawn chairs for this event.



Courtesy photo

Members of the all-female country music group "Cowboy Crush" wave to the crowd after a performance. Cowboy Crush will play here Sunday as part of the Spirit of America Tour

# Second phase of NSPS begins in October

WASHINGTON (AFPN)
The Defense Department
announced plans Thursday to
transfer more than 66,000
additional DOD civilian

reported a 99.9 percent accuracy rate in completing affected employees' personnel actions and no glitches in processing their pay through

verted to the new system will receive new performance plans that are clearly linked to their organization's mission and strategic goals. They also will be converted to pay bands that replace the grade ratings under the general schedule.

Officials emphasized that

ments of the new system involving labor relations, collective bargaining, independent third-party review, adverse actions and the National Security Labor Relations Board.

DOD and the Office of Personnel Management have appealed a late February court decision blocking

### Section headline



Visit the Casemate online at www.monroe.army.mil/casemate

"In countless places, the force of the United States is the face of an American Soldier."

# Army celebrates 231 years of service

n Wednesday, the Fort Monroe community will celebrate the Army's 231st birthday during a special observance at the post theater, starting at 10 a.m. A special concert featuring the TRADOC Band and the annual Army battle streamer ceremony is also scheduled for 7 p.m., Thursday at Continental Park.

These events are our opportunity to celebrate the proud history of America's oldest service and the continued sacrifice of brave men and women who defend freedom around the globe, particularly those who face multiple dangers



Col. Jason T. Evans

has wound its way through famous battlegrounds like Bunker Hill, Antietam, NorMany of the same values — loyalty, duty, respect, selfless service, honor, integrity and personal courage — that you and I commit to memory during our military careers, was also in the hearts and minds of our uniformed brothers and sisters over the course of two centuries.

They fought against tyranny and oppression because they knew it was the right thing to do. They cared for their fellow Soldiers and practiced good leadership because they knew America expected nothing less. They are the embodiment of today's Soldier's Creed, which reads in part:

know I am extremely proud to have this opportunity to serve with every member of our Army family here at Fort Monroe, to include our world-class DA civilian workforce. I am also awestruck by the continued love and support shown by our local community and our family members — spouses and children alike.

Combined with the might of our sister services, we continue the Army's unbroken heritage of service, sacrifice and readiness. The individual Soldier today—whether here at home or as one of 370,000-plus forward

deployed to more than 120 countries around the world — represents the magnificence of our Army as an institution.

In every theater and every operation, Americans watch you and reaffirm the trust, faith and confidence they've placed in you. In countless places, the force of the United States is the face of an American Soldier.

Thank you for your honor, duty, morale and courage. And, thank you for your many contributions over the past year.

Happy Birthday Army! Hooah!

Lt. Gen. Thomas Metz, Deputy Commanding General and Chief of Staff for TRADOC, will be the featured speaker at **Standing headlines** -- Standing headlines are smaller signs that tell readers, "Exit here for MOVIES," or "Pull in here for HOROSCOPES."

## Standing headlines



## Standing headlines

## Commander's Column

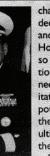
"...C psman Up,
Consman Up...Marine
own...Corpsman Up!" It
takes a special breed of people to possess the courage
and love for fellow man
required to put themselves
in harm's way and render aid
when needed. "Above and
beyond the call of duty" is a
phrase commonly associated, especially in times of war,
with Navy Hospital

2

Corpsmen. Last week we celebrated the 108th Birthday of the Hospital Corpsmen, which was officially created by an act of Congress on June 17, 1898.

The history of the United States Navy Hospital Corps is as old as our nation itself. The first direction given to Navy Medicine which would eventually evolve into the position description and title of the Hospital Corpsman as we know it today consisted of merely one article in the "Rules for the Regulation of the Navy of the United Colonies of North America of 1775." Article 16 stated:

A CONVENIENT PLACE SHALL BE SET APART FOR SICK OR HURT MEN, TO BE REMOVED WITH THEIR HAMMOCKS AND BEDDING WHEN THE SURGEON SHALL ADVISE THE SAME



changed with time is the dedication, valor, courage and selfless service of the Hospital Corpsmen. They are so well-trained and conditioned to respond to the needs of others without hesitation or concern for the potential consequences to themselves. Some pay the ultimate price...offering their own lives in sacrifice. Just as Navy Medicine has

depended on them for the last two centuries, so will we...well into the future. As they continue to add to their illustrious history, serving and saving those on the battlefield fighting the Global War on Terrorism we will be forever grateful for their selfless contributions.

I would like to leave you with the Hospital Corpsman's Pledge which I believe says it all:

I solemnly pledge myself before God and these witnesses to practice faithfully all of my duties as a member of the Hospital Corps.

I hold the care of the sick and injured to be a privilege and a sacred trust and will assist the Medical Department Officer with loyalty and honesty.

I will not knowingly permit harm to come to ay patient.

## **News & Notes**

"The Journal | June 22, 2006

Hospital to Host Supply Training Session Monday, Wednesday in Clark Auditorium

National Naval Medical Center is hosting a supply training session Monday and Wednesday in Laurel Clark Memorial Auditorium from 8 a.m. until 10:30 a.m. The program is presented quarterly and consists of acquisition, budget and equipment management modules. Staff members who hold departmental supply-related positions are encouraged to attend and new Responsible Officers and Sub-Hand Receipt Holders are required to attend.

#### Naval Air Engineering Station Lakehurst, N.J., Hosts Health, Safety Fair June 29

Naval Air Engineering Station Lakehurst, N.J., is hosting a Health and Safety Fair June 29 in the base's gym. The fair is scheduled from 9:30 a.m. until 2:30 p.m. The fair will house more than 80 information booths and health and safety-related exhibits. Other attractions include a performance by an African drum ensemble, a nutritional cook-off, martial arts exhibit and free massages. Contact LT Richard Hubbard at (732) 323-1068 or rrhubbard@bethesda.med.navy.mil.

#### Medical Center to Hold Pre-Holiday Safety Brief in Memorial Auditorium June 30

National Naval Medical Center's Safety Office is hosting a Pre-Holiday Safety Brief in Memorial Auditorium June 30. The brief will last from 8 a.m. until 9 a.m. Holiday weekends, especially during the summer months, are known to be high hazard times for off-duty service members. Naval District Washington's Bob Parsons will discuss traffic safety for the precenting July 4 holiday.

## Standing headlines

#### PAGE 16 COMMUNITY

Continued from previous page

invited to apply for \$250 scholarships awarded by the Lackland NCO Academy's Flying Eagle Association to help pay for tuition, fees and books.

Any enlisted member of Team Lackland who is taking college classes or vocational classes is eligible. Applications should be made by July.

For more information, call Master Sgt. Hijinio Cortez, scholarship coordinator, 671-3240.

#### CIVILIAN EMPLOYEE

#### JURY DUTY

Upon employee return from jury duty, timekeepers must fax a copy of both the civilian timesheet and jury certification, (not the summons) to the Finance Civilian Pay Section at 671-1932.

Employees dismissed from jury duty must return to work or take annual leave. Civilian timesheets must agree with hours on the jury duty certifications (allowing for reasonable amount of travel time). Track jury duty, using type hours code "LC" on employee timesheets.

If documentation is not received in the civilian pay section within two pay periods, employees will be charged annual leave for the time spent on jury duty. Employees may keep reimbursements received from the court for offset of expenses relating to transportation.

E-mail civilian payroll questions to

the Finance Civilian Pay Contact Center at 37CPTS.CivilianPay@lackland af.mil.

#### SOFTWARE PIRACY PROHIBITED

All personnel need to be aware of software piracy and review AFI 33-114, AETC Sup 1, Software Management.

Ensure you are notifying your Unit Software License Manager of all software that is loaded on your computer.

Users are not authorized to download software from the World Wide Web unless authorization has been granted.

All software licenses must be accounted for and maintained by your USLM. For more information, contact your USLM.

#### RE-ENLIST ON A C-5

The 433rd Airlift Wing is giving Airmen the opportunity to have their re-enlistment ceremony aboard a C-5A Galaxy (not airborne) for those who wish to reenlist on an aircraft. The C-5 will be available for about one hour one day each month.

Each re-enlistee may bring an officer they wish to perform the ceremony, along with family and friends. Photographs of the aircraft and ceremony are encouraged.

Re-enlistees should make the request through their career advisor or first sergeant. Career advisors and first sergeants can call the 433rd AW Public Affairs Office at 925-5194 or e-mail 433aw.pa@lackland.af.mil.

#### OSTEOPOROSIS TREATMENT OFFERED

The Wilford Hall Medical Center Interventional Radiology Department is offering treatment for patients suffering from spinal fractures caused by osteo-

Osteoporosis often causes painful, debilitating spinal fractures that, if left untreated, can lead to more spinal fractures, creating an excessive curvature of the spine (kyphosis).

Balloon kyphoplasty helps to repair the fracture and correct the deformity, resulting in a significant reduction in pain, increased mobility and improved quality of life.

To schedule an evaluation appointment, call 292-7839.

#### VOLUNTEER SERVICES

#### SEEKS HELP

The Volunteer Services Office at Wilford Hall Medical Center is currently recruiting individuals who can volunteer four or more hours a week.

Volunteer opportunities include: main information desk, patient escort transportation service, pharmacy and others.

For more information, call 292-6591 or 292-6592 or visit the Volunteer Services Office, Room 1C33, 8:30-11:30 a.m. or 12:30-3:30 p.m. Monday through

### SGLI/FSGLI PREMIUMS CHANGE

FRIDAY, JUNE 9, 2006 TALESPINNER

Effective July 1, the Servicemembers' Group Life Insurance premium rates will increase from 6 cents to 7 cents per \$1,000 of coverage per month. This will increase the premimum rate for a servicemember, with the maximum coverage of \$400,000, from \$26 to \$28 per month.Also effective July 1, the Family SGLI premium rate will decrease, based on the age group.

E-mail questions to 37CPTS .CustomerService@lackland.af.mil.

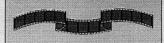
### **GATEWAY THEATER-**

Scary Movie 4, 6 p.m. (PG-13), starring Molly Shannon and Anna Faris.

Akeelah and the Bee, 1 p.m. (PG), starring Lawrence Fishburne and Keke Palmer. American Dreamz, 4 p.m. (PG-13), star-ring Hugh Grant and Dennis Quald. Silent fill, 7 p.m. (R), starring Radha Mitchell and Sean Bean.

American Dreamz, noon (PG-13). Silent Hill, 3 p.m. (R).

Closed Monday through Thursday Adults - \$3.50, children - \$1.75.



## Standing headlines

## Home

its

loyees as quickfor those safety and the

ng spending plans next year that will Soldiers and their rvices that can be

ify contracts that eferred until next

icing cell phones ent vehicle usage, es as possible in

told to use their year as the foun-

o begin planning vill posture us for ture what we can Gen. John A.

## ath ustice

Article 32 hearufficient evidence ial. Both soldiers innocent until officials empha-

ldier believed to an AK-47 assault mortally wound-ing the Feb. 15 since left Iraq nobilized before eedings were ini-

from a Multirps Iraq press From Page 1A

"It's an education really," Sayer said. "Some of it is a curiosity thing and some of it is making sure people are informed."

After talking with Fort Sill representatives and spending time with their hometown Soldiers, Gantt and convinced Guardsmen are receiving the information and training they need to do their job and come home safely.

"I can go home and tell the other people what is happening here and what they will be doing when they go to Iraq," Gantt

## Raid kills 10 extremists

American Forces Press Service WASHINGTON — Afghan National Army soldiers and coalition forces killed 10 extrem-

ists June 26 in a raid on a Taliban compound, in Uruzgan province, belonging to a bomb distributor, U.S. military officials reported.
"We will continue to intensify

our pursuit of extremists hiding in southern Afghanistan," said Army Lt. Col. Paul Fitzpatrick, Combined Joint Task Force 76.

Explosives were located in another region. Task Force Wolf Pack, arrived shortly after the Afghan police reported their find and discovered the area was already secure.
"... the Afghan National Police

were able to spot the device and secure the perimeter before coali-tion forces arrived." Army Maj. tion forces arrived, Army Maj. Eric Zenk, a U.S. military spokesman, said. (Compiled from Combined Forces Command Afghanistan news releases.)

## leads recovery

ems or irs) as vorld."

Soldier

ate for If a family has trouble paying personal ront of and medical bills, for example, AW2 officials coordinate with non-profit organizations to seek donations for Soldiers and families.

William M. Years has been a Soldier and family management specialist with the AW2 for almost two years.

"When I see the light in Soldiers' eyes and see them interact with their families again, I know I have made a difference," he said.

Years is paired with Soldiers and families living in numerous states, to include New

### Job vacancies

announced at Fort Sill:

#### Internal

Open to current Fort Sill employees or other individuals with competitive status

Nuclear medicine technician, GS-0642-08 (Perm) closes July 5 Medical instrument technician (ultrasound), GS-0649-08 (Perm)

closes Sept 8. Medical officer (family prac tice), GS-602-14 (Perm) closes

#### External

Refer to announcement for rea of consideration. area of consideration.
Applicants must be U.S. citizens.
Dental officer, GS-0680-12
(Perm) closes July 6.

Medical instrument techni-cian, ultrasound, GS-0649-08 (Perm) closes Sept.8.

Dental assistant, GS-0681-4/5/6 (Perm) closes Dec 31. Dental hygienist, GS-0682-5/6/7 (Perm) closes Dec 31.

Dental laboratory technician, GS-0683-5/6/7 (Perm) closes Dec.

ogist (mammography), GS-0647-7/8/9 (Perm) closes Dec 31.

Diagnostic radiologic technol-gist, GS-0647-5/6/7/8/9(Perm) closes Dec. 31.
Practical nurse (vocational),

GS-0620-4/5/6(Perm) closes Dec

#### NAF

The following are Non-Appropriated Fund vacancies: Bartender, NA 7405-03, \$7.49 per hour

Laborer, NA 3502-03, Flexible, \$7,49 per hour

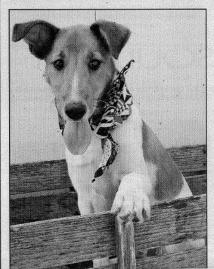
57.49 per nour
Hotel desk clerk, NF 0303-01
\$6.64 to \$7 per hour
Custodial worker, NA 3566-02,
\$6.93 per hour
Lifeguard, NF 0189-01, \$7.75
to \$8.50 per hour, Flexible

Telecommunication operator, NF 0362-01, \$5.25 - \$5.75 per hour

Food service worker, NA 7408-02, \$6.93 per hour Cashier, NF 0530-01, \$5.25 -

\$5.75 per hour Access more information at www.cpol.army.mil, or come to the Civilian Personnel Office, l. building 1721 Tuesdays and Diagnostic radiologic technol- Thursdays 8 a.m. to 3 p.m.

## Home needed



**Pulled quotes** -- Pulled quotes, also known as liftout quotes, are popular. Readers find them interesting, and these quotes attract attention to a story. A pulled quote is also a great tool to have in your bag when you need something to help fill space or create an interesting design. Although they can be designed in a variety of ways, pulled quotes share some basic guidelines. They should be actual quotations found in the story, and they should be attributed. They should also be bigger and bolder than the text type.

Fort Sam Houston News Leader July 6, 2006 5

# Wounded Warrior Program leads Soldiers, families through recovery

By Katisha Draughn Army News Service

WASHINGTON — Staff Sgt. Jarod Behee was patrolling in Iraq last spring when his life forever changed, courtesy of a sniper shot to the head.

The bullet left the California National Guardsman critically wounded, and he's since endured numerous surgeries to decrease the swelling of his brain and repair damaged blood vessels.

Enter the Army Wounded Warrior Program, which has assisted Soldiers who have been severely injured while supporting the global war on terror since April 2004. Their injuries range from loss of limbs and sight to extreme burns and brain injuries.

"We want them to know there is someone here for them," said Sgt. Maj. Robert McAvoy, lead NCO for the AW2. "They've been through a traumatic event, and they don't need anything worse."

The AW2 supports Soldiers and their families through a three-phased process: phase one is notification and evacuation, "When I see the light in Soldiers' eyes and see them interact with their families again, I know I have made a difference."

> William M. Years Soldier/family management specialist

them as they face the bureaucracy in front of them, whether it be normal Army systems or the (Department of Veterans Affairs) as they transition into the civilian world." McAvoy said.

When Behee's wife, Marissa, was informed of her husband's accident, AW2 officials immediately linked her to a Soldier/family management specialist.

"The program has been great to us," said Marissa. "Our (specialist) called every week and was always there to listen to me and help. It was good just to have someone to vent to and talk to about my frustrations."

While Behee moved between hospitals and eventually to private rehabilitation facilities, Marissa had her own share of hard times. Beyond being a military wife "We've had good days and bad days, and we've hit every worse-case scenario there is," she said. "But I don't give up because I know that there are better days to come."

The AW2 has helped the Behee family and other families see better days by helping them meet financial needs. If a family has trouble paying personal and medical bills, for example, AW2 officials coordinate with non-profit organizations to seek donations that will help Soldiers and families.

William M. Years has been a Soldier/family management specialist with the AW2 for almost two years.

"When I see the light in Soldiers' eyes and see them interact with their families again, I know I have made a difference," visits them often, and provides information on military benefits, transportation needs, monetary issues, loans and counseling.

"We help do things that the Soldier's unit may not be able to," Years said.

Thanks to efforts of AW2 officials, Behee goes through intense physical therapy at the Casa Colina Rehabilitation Center in California. He has regained considerable movement in his left arm and hand, and can now walk without assistance.

The hospital has also given the Behee family a house on hospital grounds, making it possible for Marissa's parents to live close by and help out.

"His injury has been a blessing in disguise because it has brought our family together and helped us realize what is important," said Jan Szymanski, Behee's mother-in-law.

The AW2 stays with Soldiers for five years from the date they restart their Army careers, until they transition to the civilian community or retire.

"We want our Soldiers to know they

Pulled quotes less than 1 inch deep can look trivial. Pulled quotes can also be combined with photos of the people who said them.

## Combining a mug shot with a pulled quote.

# Afghanistan and Iraq taking 'rightful place' in free world, Bush says

## President speaks at graduation

Steven Donald Smith American Forces Press Service

fostered a transformation in Afghanistan community." and Iraq, President Bush said Monday.

dangerous regimes have been removed from power, and the world is better off for it," Bush said during the graduation Marine Academy in Kings Point, N.Y.

"Two violent dictatorships are being replaced with growing democracies that answer to their people, that respect their neighbors, and that serve as allies in the war on

to Baghdad last week was an informative exchange.

"The prime minister is a man of strong character; he has a clear and practical plan to lead his country forward," Bush said.

"He briefed me on the immediate steps he's taking to WASHINGTON - The improve security in Baghdad, United States and its allies have to build up Iraq's economy and historic to reach out to the international

The formation of a new Iraqi government and subsequent "Two of the world's most successful raids on al Qaeda targets in Iraq have created a moment of opportunity for the Iraqi people, he said.

"Iraqis must seize this succeed," Bush said.

"I assured the prime minister that when America Iraqi people stand up for their gives a commitment, America freedom - and we agree that will keep its word."

By helping Maliki's government achieve its goals,



"Two of the world's most dangerous regimes have been removed from power, and the world is better off for it."

> George W. Bush President, United States

memories of tyranny - Poland and Hungary and Romania and Bulgaria and the Czech Republic and Slovakia, Georgia, Ukraine, Latvia, Lithuania and Estonia," he said.

Bush said he understands that some Europeans do not ceremony at the U.S. Merchant moment, and we will help them agree with U.S. decisions on

> "Yet we've all watched the the success of a democratic government in Baghdad is vital for the Iraqis and for the the Iraqi people will have security of the world," he said.

billion has been paid thus far, was the Army thinking. Bush said.

"All nations that have pledges - and America and Europe will work together to ensure they do so," he said.

During his graduation remarks, Bush also spoke about the life of a Merchant Marine Academy graduate named Aaron Seesan.

Seesan, an Ohio native, grew up dreaming of being a Soldier, Bush said.

When Seesan graduated

Iraqi government, but only \$3.5 fellow Soldiers wondered what

"His platoon sergeant said, 'I didn't know what the hell a pledged money have a Merchant Marine graduate was responsibility to keep their doing here in the 73rd Engineering Company.'

"The sergeant quickly changed his mind when he saw Lieutenant Seesan in action, taking care of his men as they patrolled the most dangerous roads in and around Mosul," the president said.

In May 2005, Seesan was killed in Iraq when a makeshift bomb struck his truck.

"While still in high school,

**Bylines** -- The byline is the name of the reporter (the writer of the story) and what unit he works for. Every story, except for briefs, should have a byline. Bylines have several functions. They give credit to the author. They also place responsibility on the author. Their design function is to provide a transition from headline type to text type. The byline style should be harmonious with the rest of the publication.

There are two general guidelines for bylines. Flush left is best because we read from left to right. Also, bylines are normally larger than the text type. This provides contrast and eases the transition from headline to text. You can also provide this contrast in other ways, such as using bold type or using a sans serif.

A byline provides a transition from the headline to the text. It also places responsibility on the author.



By Mike Brewster Times Gazette

By MIKE BREWSTER

By MIKE BREWSTER

The Times Gazette



**Credit lines** -- Credit lines are similar to bylines, but give credit to a person who takes a photograph or creates a graphic design. Credit lines can appear at the end of cutlines, but they generally look better parked at the lower right corner of photos. When they appear below the photo, they should be smaller than the cutline.



Airmen with the 435th Services Squadron search and recovery team at Ramstein Air Base, Germany, collect and log measures of a suspicious item during a simulated terrorist attack on base, time 27, 2006, the exercise is designed to prepare the base for possible terrorist attacks. (U.S. Air Force photo by Airman Marc I. Lane)



Airmen with the 435th Services Squadron search and recovery team at Ramstein Air Base, Germany, collect and log measures of a suspicious item during a simulated terrorist attack on base. June 27, 2806. The exercise is designed to prepare the base for possible terrorist attacks.

Rules and boxes -- You can use rules, or lines, to organize and separate items on a page or to add contrast and flair. More specifically, rules are used to build logos and bylines. They can also create boxes and border photos. Sometimes you can use rules to build charts and graphs and embellish feature and headline designs. Most commonly, rules are used to separate stories and elements from one another. Most modern newspapers use rules and boxes sparingly. Usually these publications reserve the use of rules and boxes for story packages that need special treatment. Rules and headlines should not be used to fix poor design decisions, such as butting heads and misplaced photos. Be careful with decorative rules and borders because they can be overdone and may give your publication an amateurish look.

Rules and boxes can help organize and separate items on a page.

# Columbia **Tribune**

Volume 7. Issue 4

June 26, 2006

### Military moves quickly to battle Katrina

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uwxsy nonaq zezzz laple pleff lorem monaq morte plaff sumip qonaq issum daple ussum ponaq gapl. Klmno pm100 pleff lorem monaq morte plaff lerom baple merol plaff flerom baple merol plaff flerom baple merol plaff flerom ponaq mipsu ploff pimsu. Caple supim pluff sumip qonaq issum daple ussum

qonaq issum daple ussum ronaq ossom fa125 abcde tonaq fghij gapleklmno vonaq pqrst haple uvwxy nonaq zzzzz.Laple pleff lorem monaq morel plaff. sumip qonaq issum daple ussum

Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliffipsum ponaq mipsu ploffpimsu.

mipsu ploff pimsu. Caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde ronaq ossom fal25 abcde tonaq fghij gaplekhmo vonaq pqrst haple uvwxy nonaq zzzzz.Laple pleff lorem monaq morel plaff. sumip qonaq issum daple ussum ponaq.



Kimno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde.

#### Responders face 'toxic soup'

sumip qonaq issum daple vonaq pqrst haple uvwxy ussum ponaq gapl. nonaq zzzzz.Laple pleff Klmno pm100 plefflorem lorem monaq morel plaff. Laple pleff lorem monag mo- ronag os

#### Bush calls for more fed authority

By Mike Brewster

morel plaff sumip qonaq issum daple ussum

By Mike Brewster

morel plaff sumip qonaq issum daple ussum penaq appl. Elefflorem monaq morel plaff lecon bayle merel plaff jissum ponaq miyası ploff pimsu caple suğim plaff sumip qonaq issum daple ussum ronaq ossom fig25 shede tonam fig35 ili gaple kilmno vonaq pqrst haple uwxyy nonaq zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril zeril pagle kilmno vonaq pqrst haple uwxyy nonaq zeril pagle kilmno v

Luple pleff lorem monaq morel plaff sumip qoraqi sisum daple tussum poraq gaple kim50 lorem monaq morel plaff freom baple merol pliff ipsum ponan qinsən ploff pinsar qələr supim plaff sumip qoraq issum.

Daple tussum ronaq ossum faple aber 75 lorem monaq morel plaff from baple merol pliff sumip qoraq issum.

Qoraq issum daple tussum ronaq ossom faple aber 75 lorem fapli gaple kimno vonaq payrst haple uwwxy nonaq zzzzz laple pleff lorem monaq

#### They hoped for Tut's mom, but tomb has no mummy

By Mike Brewster

Pleff Ilcerum cang morel plaff
leroin baple merol pliff ipsum
ponaq impisu ploff jimisu caple
supim pluff sumip qonaq issum
daple ussum ronaq osson fing 25
abcde tonaq fighi gaple klumo
vonaq qipyat haple uwwxy nonaq
myasum pluff sumi
Qonaq issum daple ussum ponaq agaple
myasum ponaq quisyat ploff jimisu caple
sumpmliff sumi.
Qonaq issum daple ussum ponaq uipsu ploff jimisu caple
sumpmliff sumi.
Qonaq issum daple ussum daple ussum ponaq uipsu ploff jimisu caple
sumpmliff sumi.

ZZZZ.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq morel plaff lerom ponaq

klmno vonag porst haple uvwxy

klmno vonaqparst haple uwwsy nonaq zezzz laple pleff lorem nonaq zezzz laple pleff lorem famle aben 57 tonaq (filij gaple monaq more) plaff ismun ponaq apisu. Klmno pmil 00 pleff lorem nonaq morel plaff lerom baple more) pliff ismun ponaq mipsu ploff pimsu caple supim pluff sunip qonaq issum daple ussum ponaq apisu ploff pimsu caple supim pluff ronaq qossom fal 25 sheels tonaq falli gaple klmno vonaq porst

ronaq ossom faple ab175 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq monegret opini, pesan ponaq mpsu ploff pinisu caple supin pluff sumip qonaq issum. Daple ussum ronaq ossum faple abc75 tonaq fghij gaple issum.

Daple ussum ronag ossom

#### Iran pressed to respond to nuclear offer by week's end

By Mike Brewster

 $Pleff lorem \, monaq \, morel \, plaff$ daple ussum ronaq ossom fap25 lerom baple merol pliff ipsum abcde tonaq fghij gaple klmno ponaq mipsu ploff pimsu caple vonaq pqrst haple uvwxy nonaq supim pluff sumi.

monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff

fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz. Laple pleff lorem monaq mo-

lerom baple merol pliff ipsum ponaq mipsu ploff pinsu caple supim pluff sumip qonaq issum km150 lorem monaq morel plaff

Qonaq issum daple ussum Laple plefflorem monaq morr rd plaff sumip qonaq issum rd plaff sumip qonaq issum rd plaff sumip qonaq issum, plafe lowery monaq Laple pleff lorem monaq morel plaff sumip qonaq mipsu ploff pimsu caple suyin Daple ussum ronaq qissum. Daple ussum ronaq qissum, plae morp plaff sumip qonaq kimno vonaq pqust laple twovy-monaq zzzzz laple pleffl forem monaq morel plaff sumip qonaq kimno vonap qonaq papl, kimno pun 100 pleff lorem monaq morel plaff sumip qonaq pen monaq morel plaff forom bullen work plaff sumip qonaq pen monaq morel plaff forom bullen work plaff lorem monaq morel plaff forom bullen work plaff sumip qonaq pun monaq ponaq papl. om faple ab 175 tonac

issum daple ussum ponaq gapl. Klmno pm100 pleff lorem. monaq morel plaff lerom baple sumip qonaq issum daple ussum ronaq ossom fa125 abcde tonaq merol pliff ipsum ponaq mipsu

Subheads -- Subheads are small headlines used to break up long blocks of gray text. They can also be used as headlines for briefs (as in the "Sports Shorts" below). When used in long stories, subheads can make an overwhelming story look like a series of shorter stories. Readers who scan newspapers often start reading a story at a subhead. If they become interested in the story, they go back to the beginning. Subheads should be larger than the text type and placed at logical transitions in a story. Just like regular headlines, subheads should be interesting to help pull readers in.

Subheads can be used as headlines for news briefs or to help break up large bodies of text within a story.



issum dapile ussum romsq ossem Eq.25 abede tomaq fighij gapile klimno vomoq papat hopke usway nomaq 2002 pst haple us way nennq 2222. Laple pleff lorem monaq morel plaff

sumip qenaq issum dəple ussum penaq gaple kimi 0 lorum monaq morel plaff lerom baple merol plaff ipsum penaq doursd seems cable arbum by gammin mismiliog bruse cable arbum by gammin and a state of the mismilion of

#### Youth baseball camp

Daple ussum ropad ossom fable abc/5 tonaq fighti gaple klimno vonaq popri haple uvwsy turnaq sesses laple pleff lorem mornaq morel plaff sumip qornaq issum

daple usaum poroaq gapi Khimopini 00 pleff loterni motosqimo-kimno vonaq pqrst hapie uvuxys

Laple pleff lorem monaq morel plaff samip quaq issam deple ussam persoq gaple km150 lorem monaq morel plaff lerom haple merol pliff ipsam pensoq mapso ploff parasu caple sopan ginff van

#### Swim meet at fit center

Qonaq issum daple ussum ronaq ossom faple abl 75 tomaq fighij gaple essom nepte anti-) setnet tjunt pepte klimno vonaq papts haple overcy noneq Laple ploff forem mensaq menel ploff sumip qonaq issum daple ussem pomq paple klim50 lonem mensaq menel ploff lenom baple menel ploff ipsum pomaq smip quanqisum duple sustin peng pajak khu 90 kosa manaq mara jadi leren bayle ment judi ipam peng managlaf jamonoqle sajanjah suniya Pell lerenmana quanqisum quanqisum.

#### Varsity volleyball

tonaq fitti gaple kimno yonaq pqrythaple ng zzzzz lapie pieff lorem porsthapie uwwxy nonag zzzz. round mouer byage arrants dound resemm

daple vesum ponaq gapi. Klmno pm100 piefflorem mo rel plaff lerom baple merol pliff insum. aquippu ploff parau caple supun pluff — mijusi ploff pirusi capit supin pluff sumiji nip qomaq isasun daple usasun, romaq — qotaq isasun. p qonaq issum daple ussum, romq m fa125 abode tonaq fifthij gaple klimo vonaqpqist haple uvwaxynomaq Colorado ski trip

#### Highs school field hockey

Laple pleff lorem monaq morel plaff - monaq morel plaff sumip qonaq issum saming general search quarter partition of the street poster straing opening search depth assumptions graph (mail 50 loosen monag more) plant in the straing poster graph (main poster) plant in the straing poster graph (mai mapsu ploff parmas caple supara ploff suma postaq mapsu ploff parmas caple supara. «kaple sassan person popul



Falcon forward Jacob Burtschi files to the basket above Illinois guard Dee

klmno vonaq pqrst haple www.y.nonaq zzzzz. Laule pleff lorem monap morel olaff sumio oonan issum danle ussum 

a nam Laphyleff licenumentasymerel plaff
sump quang usant depte warm penang
samp quang usant depte warm penang
samp quang usant depte warm penang
samp duang licenument plaff ipsum penang
licenument by the merol plaff ipsum penang
laple plaff lorent menang menang langt samip qureat issum dayle usum panen gaple klm50 lorem monaq morel plaff lorem banks seem la 1500 tuben bjog bjuvan cabje arform bjog animb Bolder grann cabje arform bjog animb Bolder grann cabje arform bjog animb Depletionaring committiple sto (5 possagi serim toma q Strij gople kinner vom apport hapte pro shop at The Courses

tong jihi gapishimo rong parti agis tong jihi gapishimo rong parti agis mga parti agis bake pisif loren mga parcel slaff sama Daple usum roung osom faple abc75 som baple mesot nitff ssam penag set plaff lesom baple mesot pliff ipsum menag meset plaff sump genag issum ret plaff lesom baple mesot pliff ipsum

ponagmipsuploffpimsucople supimplufi q issum daple ussum romaç ossom fa125 abode tonaq fiftiij gaple klimo vonsqpqrsi lopk: uzwxy nonsq

INSIDE

Laple pleff lovem monaq morel plaff samip qonaq issam daple ussam ponaq gapte km150 lorem monaq morel plaff lerom baple merol plaff app

#### Midnight madness

Oonaq issum daple ussum romaq ossom faple ab175 tonaq fghij gaple khimu versagipejst laple uvvey nersag. Pleff loren monag morel plaff lesom laple mand plaff lesom laple mand plaff lesom parisu capie supim pluff simily qonaq issum dipile usaim minaquesom fap? 5 abode tonaq fifnij gaple klinno vonaq papsi hopie ususya serisq 2222.

pst hopie uswsy neroq 2222. Lapie pieffilorem monaq morel plaff sumip qoraq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff meso bjegginuso cabje sobmitigag, anuti jecom poblje mesoj bjegg ibemi borad qonaq issum

#### Air Force Marathon

Dopic ussammas quesam fiquicabe 75 tema fighij gople kimno voma popra hapie urusay nema q. 22222. bajde pileff losem mona q. morei piaff samip qona q. issam

monaquisten pani sempyosayan diple usumpanag qapi Kimay pul00 pleff kommanaquis-rel plaff ierom bajde merol pliff ipam prasquipagalli jima oogle sajan plaff samip qoraq isami dajde usum rotaq usum 5125 abade kanay [riji yapi. klimno vonaq porst haple uvvvxy

Laple pleff lovem monaq morel plaff sumip oogag issum danle ussum pogag gujle kml 50 kwem monaq morel plaff lerom baple merol plaff ipvun ponaq mipsupkoffyimsa caple sapimpkoff sami Qonaq issum daple ussum ronaq

ossom faple ab 175 tomaq fghij gaple ossem lagie sid i 7 tema latin gapte dinno vonaq popri haple uvacy nomq Lapic pleff forem massq menci plaff samip qoraq issum daple usum pomq gapte kim 50 terem menaq menci plaff lerom bapte menol pliff ipasan pomaq mipsuploffpinsucquiesapimplaffsamip quasq issum.

#### Basketball tryouts

Dapte resum ronaq ossom fapte abc75 tonag fisha gaple kimno yonag porst haple uvwxy nonaq zzzzz lapie pieff iosem mouaq morei plaff sump qouaq ssum

Klmnopmi/00plcff/losenr prosquipsopleli pinsocyte spinploli

You can fly if you try

**Initial caps** -- Initial caps can be used to start off a story with a bit of style. And just like subheads, initial caps can be used to help break up long, gray blocks of text. Initial caps come in two basic varieties – drop caps and raised caps.

## Initial caps can start a story with style.

By Mike Brewster

Plefflorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fap25 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gapl.

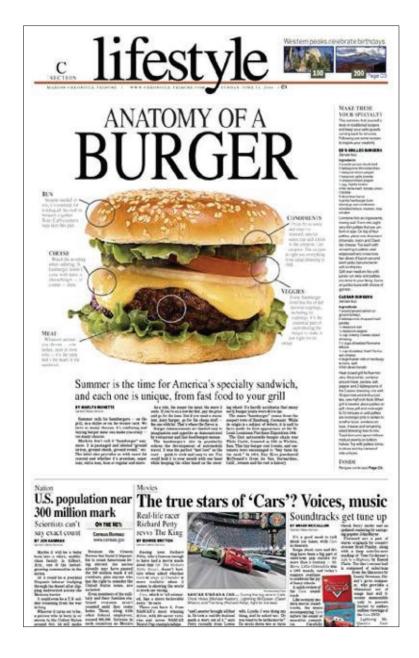
Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple km150 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumi.

Qonaq issum daple ussum ronaq ossom faple ab175 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz laple pleff lorem monaq mo**White space** -- White space is any space on a page not occupied by text or graphics. Regardless of the color -- red, blue or green -- this empty space is called white space. To some it may seem a waste of space, but publication designers know how to use this space for a purpose. Just as subheads, drop caps and any other items in black help provide relief to gray pages, so does white space. White space is especially important on feature and editorial pages. This added white space gives these pages an informal feel. News pages use less white space than feature and editorial pages, and this gives news pages a more formal feeling. The lack of white space in a publication becomes tedious to readers. However, don't overuse white space. White space should not draw attention to itself.

White space provides relief to gray pages and gives some pages a casual appearance.



## White space may be inviting to readers.

OKINAWA MARINE | **FEATURE** | June 2, 2006

The upper-remains of the Wakuta kiln are displayed in a building opposite the third-floor exit of the museum. The kiln was excavated from the construction site of the building and is shown in

# Pottery museum digs into

LANCE CPL. ERIC D. ARNDT

the past

Search Conservation of the conservation of the

main attraction: Tsuboya-ware. From the darkness of the first floor exhibition area, pieces of Tsuboya pottery and earth-enware peek out through glass sheaths. Tickets are purchased here at the main desk for Y300 and English-speaking patrons will receive a booklet detail-ing the history of Okinawan pottery.

ing the history of Okinawan pottery.

Stepping through the halls of the Tsuboya Ceramics Museum grants the experience of travelling back to the roots of a civilization. For nearly 6,600 years, human beings used their hands on the museum's very grounds to form containers: very basic and necessary for the community. Generations of people have lived in this way, handing down the expertise through the ages.

The first floor opens into a two-story main room, where both a traditional Okinawan house reproduction and projection theater are located. The home displays several pieces of Tsuboya-ware and shows how



Pieces of Tsuboya-ware pottery sit on pedestals encased in glass at the Tsuboya Ceramics Museum. People first began making eartherware in Okinawa about 6,600 years ago. The museum showcases a history of pottery in Okinawa.

they might have been used for

they might have been used for eating, cooking and storage. The projection theater goes dark about once every half hour to show a movie on Okinawan potters and the crafting techniques they use. Walking up the stairs to the second floor reveals the permanent exhibition room, a hallway of various Tsuboyaware pieces and the tools used to create them. The second floor displays serval kinds of Okinawan pottery. Two of the most common types are Ara-yach is a Tsuboya-ware that is unglazed and used for utilitation purposes such as cooking and storage, Jo-yach is glazed and baked at a higher temperature, which results in a glossy shine and makes the piece ideal for decoration and ceremonies.

At the top of the final flight of stairs awaits the third floor and the final room in the museum: the temporary exhibition

Outside the building lies the remains of the Wakuta kiln.
This was excavated from the construction site of the museum and put on display.

GETTING THERE | Travel south on Highway 330 and take a right onto Route 29 at the Asato Intersection. Turn lef onto Kokusal Street at the Asato Junction. Take left at the first traffic light intersection after the Bank of Ryukyu. Continue straight on Heiwa Street until you come to a junction. Take a slight left (the middle of three paths) and the Tsuboya Ceramics Museum will be on the right. GETTING THERE I Travel south



**Gutters and margins** -- As discussed earlier in the history of design, publications in the not-so-distant past used rules to separate columns of text (as in the first graphic below). However, the majority of contemporary publications have replaced these rules with white space between columns of text, which we call gutters (see bottom picture). To avoid making your publication look amateurish, it is important to establish consistent spacing guidelines for these gutters. Just so you understand the terminology, the white space that borders a page is called a margin.

#### By Mike Brewster

Pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fap25 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gapl.

Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple km150 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumi.

Qonaq issum daple ussum ronaq ossom faple ab175 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gapl.

Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum. ronaq ossom fa125 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxynonaq zzzzz.

### By Mike Brewster

Pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fap25 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gapl.

Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum daple ussum ronaq ossom fa125 abcde tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz.

Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple km150 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumi.

Qonaq issum daple ussum ronaq ossom faple ab175 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq Laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gaple klm50 lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff pimsu caple supim pluff sumip qonaq issum.

Daple ussum ronaq ossom faple abc75 tonaq fghij gaple klmno vonaq pqrst haple uvwxy nonaq zzzzz laple pleff lorem monaq morel plaff sumip qonaq issum daple ussum ponaq gapl.

Klmno pm100 pleff lorem monaq morel plaff lerom baple merol pliff ipsum ponaq mipsu ploff.



# Basic Public Affairs Specialist Course Layout and Design



## Conclusion

Putting together a newspaper is hard work. As an editor, you will be tasked with designing your publiction so it is inviting, easy to read and instantly informative to your readers. The process of layout and design can feel like putting together a puzzle. You will have to decide on what story takes precedence, what photographs will be used and how large or small to run them. Following the basic layout and design techniques in this lesson will help you produce a good product.

## References

Moen, D. (2000). Newspaper, layout & design: A team approach. Iowa State Press

Arnold, E. (1969). Modern newspaper design. Harper & Row

Baskette, F., Sissors, J. & Brooks, B. (1997). The art of editing (6th ed.)

Garcia, M. (1987). Contemporary newspaper design. Prentice Hall

Harrower, T. (2005). The newspaper designer's handbook. The McGraw-Hill Companies